

Hidden Treasures



Resources for Community-Engaged Artists

*Resource Roundtable
June 12, 2012
Drum Artz Canada*

Background

On June 12, 2012 the **Neighbourhood Arts Network** and **Drum Artz Canada** brought artists, community workers and arts groups together for a resource round table. Through group discussion, participants shared information about their favourite resources for community-engaged arts. The resources shared on June 12 have been listed in this package.

Participants were also invited to share resource-related questions, and these questions have been included after the resource lists.

Management & Administration

Area	Resource	Notes
Staff & Volunteers	Cultural Careers Council Ontario workinculture.ca	Job board, calls for volunteers, information about programs, courses, funding and support.
	LinkedIn http://ca.linkedin.com/	A professional networking website.
Meetings	Doodle Polls http://www.doodle.com/	Doodle polls help to coordinate schedules and availability when planning meetings.
Communication & Collaboration	Business Cards at UPS http://www.theupsstore.ca	Affordable business cards (~\$45)
	Google Docs http://docs.google.com	Free, Web-based office suite and data storage service. It allows users to create and edit documents online while collaborating in real-time with other users.
Financial Management	Enterprise Toronto http://www.enterprisetoronto.com/	Helps entrepreneurs in the early stages of their business to develop management capabilities and to link to information and sources of financing.
	www.freshbooks.com www.waveaccounting.com	Free accounting programs.
	Star Company www.starcompany.ca	Business support for artists and creative enterprises.
General Management	Charity Village https://charityvillage.com/	Articles, guides, and eLearning for non-profits.

Funding & Grants

Fund Raising	<p>Centre for Social Innovation: Community Bonds http://socialinnovation.ca/communitybonds</p>	DIY innovative social finance strategies.
	<p>Toronto Community Foundation http://www.tcf.ca/aboutus/index.html</p>	TCF's mission is to connect philanthropy to community needs and opportunities.
	<p>Business for the Arts http://www.businessforthearts.org/</p>	Aims to strengthen arts and culture in Canada by connecting arts organizations to business patrons and volunteers.
Grants	<p>The Awesome Foundation www.awesomefoundation.org/en/chapters/toronto</p>	The Awesome Foundation distributes \$1000 grants each month to projects and their creators and claims no ownership over the projects it supports.
	<p>FACTOR www.factor.ca</p>	FACTOR administers funding from sponsoring radio broadcasters & two components of the Department of Canadian Heritage's Canada Music Fund to support the Canadian music industry.
	<p>Street Art Toronto http://www.toronto.ca/streetart/</p>	Street art funding - partnership projects, diversion and education programs.
	<p>The Summer Company http://www.ontariocanada.com/ontcan/1medt/smallbiz/en/sb_ye_summerco_en.jsp</p>	TSC provides youth up to \$3,000, hands-on coaching and mentoring to help start and operate a business.
Loans	<p>The Ontario Women's Directorate: Micro Lending Fund http://www.women.gov.on.ca/english/keyprograms/economic.shtml</p>	Helps women with financial barriers start and build successful businesses.

Spaces & Supplies

Working Space	<p>The Centre for Social Innovation Regent Park http://socialinnovation.ca/space/csiregentpark</p>	<p>Opening September 2012, CSI Regent Park will become home to a diverse cross-section of social mission organizations and individuals who are coming together to share ideas, resources, advice and inspiration.</p>
	<p>Riverdale Hub http://www.riverdalehub.ca/Tour_the_Hub.html</p>	<p>An innovative and affordable green work environment for progressive organizations and individuals; placement opportunities & training to women.</p>
Living Space	<p>Performing Arts Lodges http://www.paltoronto.org/main.html</p>	<p>Affordable housing and improved living conditions for people in the performing arts professions.</p>
Programming & Community Space	<p>NAN Directory of Organizations http://www.neighbourhoodartsnetwork.org/resources/reading-room</p>	<p>Available free from the NAN Reading Room</p>
	<p>Ralph Thornton Community Centre http://www.ralphthornton.org/</p>	<p>Auditorium, program space and meeting space are available for use by the community.</p>
	<p>SHAMBA Foundation http://www.shamba.ca/</p>	<p>The SHAMBA Space is a 2,500 square foot rooftop terrace that is available for local charities to use at no cost to host events.</p>
	<p>918 Bathurst http://918bathurst.com/</p>	<p>8,000+ square foot, not-for-profit arts centre & special events venue located in the Annex</p>
Supplies	<p>Ready Set Recycle http://www.readysetreecycle.com/</p>	<p>A website where used scenery, props and costumes from professional productions are posted for sale.</p>

Professional Development & Training

Organizations and Networks	Arts Etobicoke www.artsetobicoke.com	Supports established & aspiring artists of all ages and backgrounds with a broad variety of activities and services, including arts education, advocacy, community space and more.
	Lakeshore Arts www.lakeshorearts.ca	Lakeshore Arts is committed to improving the availability of arts, cultural and heritage activities within our neighbourhood.
	Professional Arts Organizations Network for Education www.paone.ca	Members of PAONE are committed to the development of engaging arts experiences for young people and creating strong and valuable partnerships with educators and their local communities.
	Theatre Ontario www.theatreontario.org	A not-for-profit association of professional, community, and educational theatre organizations and artists offering programs and online resources.
	Social Creator Network http://socialcreator.blogspot.ca	A collaborative network that supports individuals incubating and transforming their social and ecological ideas into realization.
	Design with Dialogue http://designwithdialogue.com/	Gatherings every second Wednesday of the month at the Lambert Lounge, OCAD University. Develops leadership and facility in co-creating positive social and organizational change.
Training	Tamarack http://tamarackcommunity.ca/	An Institute dedicated to community engagement and collaborative leadership.
	Certificate in Community Arts Practice at York U http://cap.apps01.yorku.ca/	Certificate program for current York students, individuals who have previously completed an undergraduate degree or individuals with relevant work experience.

Questions from Hidden Treasures Participants

Funding and Financial Support

“I am new in town. I would like to start a community art centre or studio (school). Where can I get any information on grants or any other financial supports?”

“Fundraising Resources – where to find them? How to capitalize on them?”

“Funding support system: once you have funding document complete it would be amazing to have feedback.”

“Are events-based funding worth the effort?”

“Other than grants, what are other kinds of funding sources, partnerships etc.”

“What is the difference between fundraising and revenue generation?”

“What role can corporate sponsors play in community fundraising? Is it worth it?”

Collaborating and Connecting with People

“I’d like to find resources for finding and supporting volunteers who are willing to donate time and practical skills. Is there an event to find potential volunteers?”

“Who can I call when I have an idea for a project and I need to hash out particular aspects? I can contact friends - but it would be far more interesting to contact someone who is familiar with community arts planning.”

“Are there (or could there be) arts facilitators who are available to community groups for fee? i.e.: They are paid or get money from some central location and can go out to projects who need support (I need spoken work and drumming for a group of TCHC youth).”

“What are ways we can cross-promote virtually and maybe work on the idea of clusters/clustering?”

Evaluation

“How does art impact your community?”

Freelancing and Networking

“How do I find information for a new artist to the city? Regarding performance opportunity and community involvement.”

“As an artist, I would like to know if there is a way to get represented by galleries, or does anyone have experience working with an agency?”

“How can I get support as a freelance artist? I am capable and have 30 years experience in modern paintings. But in Toronto, it’s very difficult to survive and get any job in my field.”

“How can I survive as freelance artist? How can I get support in this matter?”

About Us



Toronto Arts Foundation exists to provide the creative opportunity for donors to support the arts in Toronto. TAF believes that a great city demands great art, and by supporting, celebrating, financing and advocating for Toronto's local artists, we're improving the quality of life of all Torontonians.

To learn more, please visit www.torontoartsfoundation.org

Neighbourhood Arts Network

A project of the Toronto Arts Foundation, the **Neighbourhood Arts Network** is the place where arts and community engagement meet in Toronto. We catalyze new discussions and relationships. We collect research and share information. We help artists and community organizations do what they do best: enrich Toronto and transform it into a more vibrant, beautiful, liveable city.

*To learn more about the **Neighbourhood Arts Network**, to become a member, or to find out about upcoming events and opportunities, please visit www.neighbourhoodartsnetwork.org*



Drum Artz Canada is a registered charity committed to making music and arts programming accessible to all people regardless of age, class, race, (dis)ability or gender.

With a range of educational programs headed by professional artists, DAC encourages creative expression, team building, youth leadership and self-esteem.

To learn more, please visit www.drumartz.com